



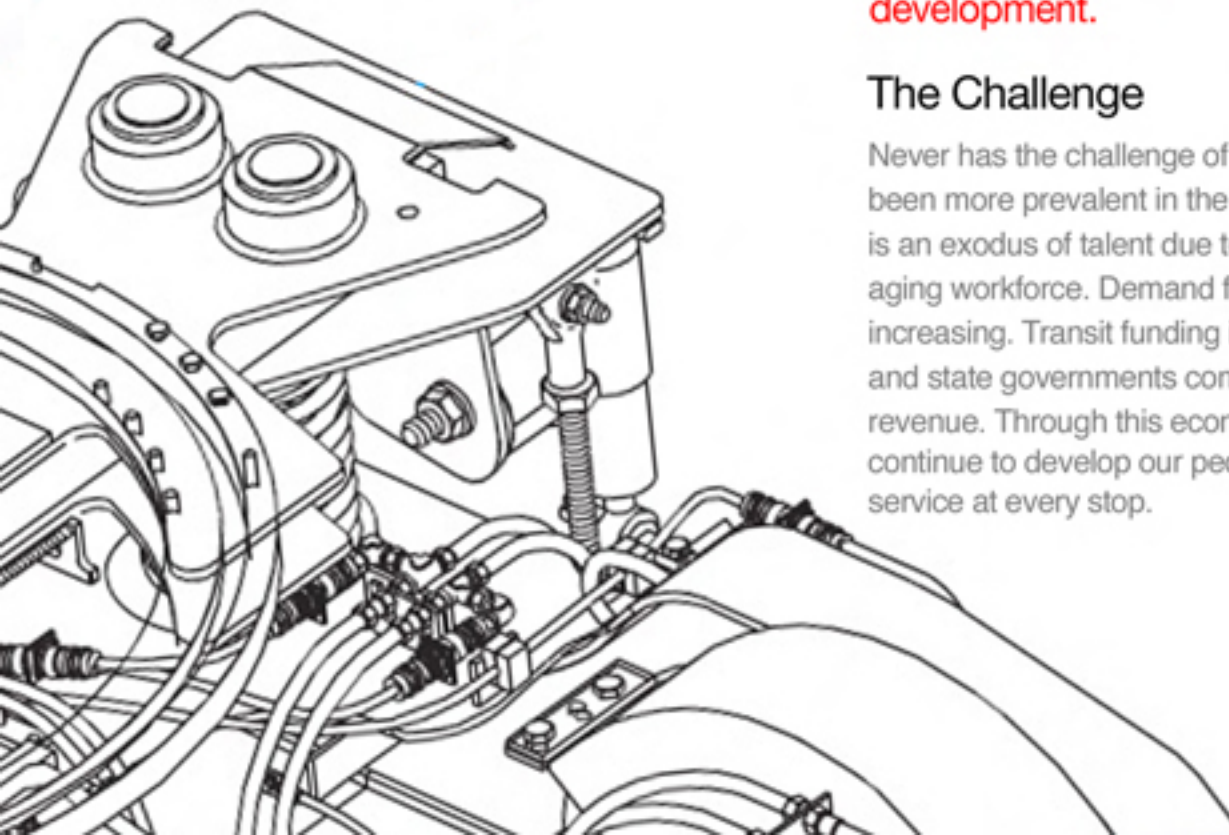
BOMBARDIER

Technology Solutions **eLearning**

Invest in world-class training to drive improved business performance. eLearning from Bombardier – the foundation for rail transit training and development.

The Challenge

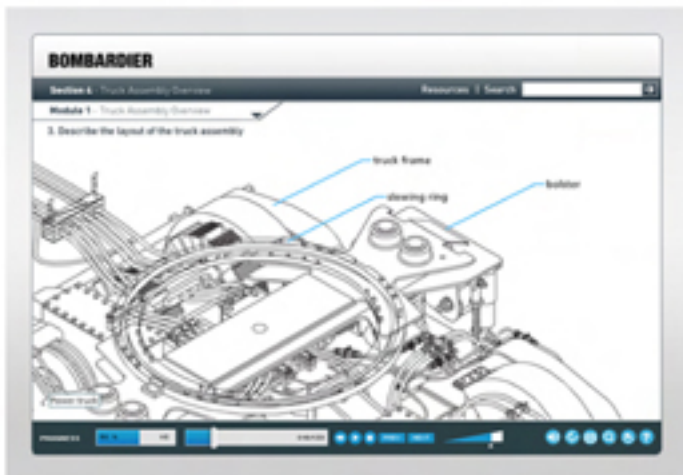
Never has the challenge of doing “more with less” been more prevalent in the transit industry. There is an exodus of talent due to retirements and an aging workforce. Demand for transit service is increasing. Transit funding is under siege as city and state governments come to grips with shrinking revenue. Through this economic reality we must continue to develop our people to deliver quality service at every stop.



“It’s time to invest in your most important asset - your people”

Training as an Investment – Not an Expense!

Technology is changing every day and the fact is that our people can only deliver the level of quality that we instill in them through comprehensive training. While it is fairly simple to look at the cost of training, the costs of *not* training are much more significant yet they are difficult to quantify. By investing in training you have the opportunity to reduce misdiagnosis of faults and improve business performance through increased equipment reliability.



A Turn Key Solution

The Bombardier eLearning solution is a turn-key service that includes all course development, software to manage all course content, and all scheduling and test results, all hosted on a web-based platform. The result is high quality training delivered in a consistent manner with all training records digitally captured.

It's About The Content

The Bombardier eLearning solution provides unrivalled media-rich content that is designed for your organization to meet your learning objectives. It is much more than taking a Powerpoint slide deck and emailing it to your students.

We use some of the most advanced animation technologies with full voice over narration that captures the attention of the learner throughout the course. With quizzes and tests that keep the student engaged throughout the course, you will see high retention rates that result in improved business performance.

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The Return on Investment (ROI)

Traditionally, the transit industry has relied on Classroom, or Instructor Led training programs for the majority of formal training programs. While there is a role for Instructor Led training, leading transit organizations recognize the value of eLearning in a comprehensive training and development plan.

Consider the costs of Instructor Led training; course development, costs for the instructor to deliver the training, travel costs to and from the training facility, the students wages before, during and after the training course. What is rarely considered are the costs associated with "no-shows". All too often there are many students that simply cannot attend the training on the scheduled date so the course must be repeated.

The Bombardier eLearning program can help with many of these costs. All course development work is conducted by Bombardier Instructional Designers and Project Managers. As the LMS hosts all training courses on a web-based platform your students can access the courses any time of the day or night. There are no travel costs, and when someone needs to re-schedule it is a simple click on the software to schedule them to a time that suits their business and personal commitments.

Calgary Transit, a leading practitioner of eLearning, developed a comprehensive eLearning program and reduced the time required to train a fully qualified Electro Vehicle Mechanic from 24 months to 9 months. This resulted in a 63% cost reduction and provided superior results to the traditional training methods employed previously.



Find out More

To find out how eLearning from Bombardier can deliver solid results for your organization contact Bombardier's Technology Solutions team today. Call Keith Sheardown at 647-284-9300, or email at keith.sheardown@ca.transport.bombardier.com.

Technology Solutions